

## 2010 NAWBO Achievement Luncheon Sponsor Packages

NAWBO Chicago's premiere event, the Celebration of Achievement Luncheon, draws 600-1000 attendees and features a nationally known speaker. Past speakers have included USA Network Founder Kay Koplovitz, Lisa Ling, Enron whistleblower Lynn Brewer, Star Jones Reynolds, Marlo Thomas, Gloria Steinem and Whoopi Goldberg. The event also features a Chocolate Hour—a post luncheon dessert buffet and networking reception – along with recognition of the Corporate Women of Achievement and the presentation of the Woman Business Owner of the Year and Member of the Year awards.

**Title Sponsor | \$25,000** (No limit but guaranteed industry exclusivity for this level. If sponsor requests total exclusivity through all sponsor levels, negotiable at additional fee)

- Top billing as Title Sponsor on all event signage, print invitation and email invitations
- Opportunity to place your banner in the luncheon ballroom
- Logo as Title Sponsor on video screens rotating sponsor recognition before and after luncheon
- Top billing as Title Sponsor on NAWBO Chicago website and E-Bulletin
- Listing as Title Sponsor on NAWBO home webpage
- Full page, ad (black and white) of the Achievement Lunch program with top available placement when sponsorship confirmed (back cover, inside front cover, inside back cover, middle fold, etc.)
- Two complimentary tables of 10 for the event
- Opportunity to address the audience at the podium (up to 2 minutes)
- Display table at the Opening Reception and Chocolate Hour
- Logo in full-page event ad in Crain's Chicago Business
- Ability to give an item to all attendees (either on their seats or in a goody bag)
- Media relations outreach – mention and participation at news conference announcing winners, mention in all news releases and other media relations materials
- Title sponsor exposure on all social media linked to the event
- Educational webinar or seminar for NAWBO members during the month of April
- Banner ad with link to company's website from the NAWBO Chicago website during month of April (double rotation)
- E-mail blast to membership after the event thanking sponsor

**Major Sponsor | \$10,000** (No limit but guaranteed industry exclusivity for this level. If sponsor requests total exclusivity through all sponsor levels, negotiable at additional fee)

- Billing as Major Sponsor on all event signage, print invitation, and email invitations
- Logo as Major Sponsor on video screens rotating sponsor recognition before and after luncheon
- Billing as Major Sponsor on NAWBO Chicago website and E-Bulletin
- Full page ad in (black and white) the Achievement Luncheon program with top available placement when sponsorship confirmed (excluding back cover which is reserved for title sponsor but including inside front cover, inside back cover, middle fold, etc.)

- Complimentary table of 10 for the event
- Display table at the Opening Reception and Chocolate Hour
- Logo in full-page event ad in Crain's Chicago Business
- Logo on all social media linked to the event
- Banner ad with link to company's website from the NAWBO Chicago website during month of April
- E-mail blast to membership after the event sent to membership thanking sponsor

**Supporting Sponsor | \$5000 (No limit but guaranteed industry exclusivity)**

- Billing as Supporting Sponsor on all event signage, print invitation and email invitations.
- Logo as Supporting Sponsor on video screens rotating sponsor recognition before and after luncheon
- Billing as Supporting Sponsor on NAWBO Chicago website and E-Bulletin
- Half page ad (black and white) in the Achievement Luncheon program
- Five complimentary tickets to the event
- Display table at the Opening Reception and Chocolate Hour
- Logo in full-page event ad in Crain's Chicago Business
- Logo on all social media linked to the event

**Sustaining Sponsor | \$2500 (No limit and no exclusivity)**

- Sponsor name on video screens rotating sponsor recognition before and after luncheon
- Name listing as a Sponsor in the Achievement Luncheon program
- Quarter page ad (black and white) in the Achievement Luncheon program
- Three complimentary tickets to the event
- Listing in half-page event ad in Crain's Chicago Business

**Friend of NAWBO Sponsor | \$1000 (No limit and no exclusivity)**

- Listing as Friend Sponsor on video screens rotating sponsor recognition before and after luncheon
- Listing as Friend Sponsor in the Achievement Luncheon program
- Two complimentary tickets to the event
- Listing in half-page event ad in Crain's Chicago Business
- Quarter page ad in program

**If you are interested in the above Sponsorship opportunities please contact the NAWBO Chicago office at 312-224-2605 or [info@nawbochicago.org](mailto:info@nawbochicago.org).**